

# Tectonics

## DIGITAL ARTWORK FOR TECTONICS PREPRESS TEAM

Please include the following with your order:

- Accurate color hard-copy for reference
- Pantone colors that need to be matched
  - Some Pantone colors fall outside the process color gamut.
  - Matching Pantone colors may affect your turnaround time.
- Layout sheet in hard-copy or PDF form. Your layout sheet should include finish size, crops, finishing information, and any other information needed to complete your job.

**These guidelines must be followed in order to complete your job in the expected time frame. Any additional file handling will result in extra charges.**

### Raster

A separate file is requested for each layout containing ALL and ONLY the content of the printed piece.

- Color Space - CMYK..... Rich Black - 50C, 50M, 50Y, 100K
- Scale..... 1/1 or 1/10
- Resolution (pixels per inch)..... @ 1/1 scale 75 ppi | @ 1/10 scale 750 ppi
- Bleed..... 2 inches top, bottom, left and right
- Fonts..... All type usage must be rastered
- Format..... Flattened file (one layer) saved as .tif (Do not include your crop marks in the flattened print file)
- Color Profile - U.S. Web Coated (SWOP) v2

### Vector

A separate file is requested for each layout containing ALL and ONLY the content of the printed piece.

- Color Space - CMYK/Pantone..... Rich Black - 50C, 50M, 50Y, 100K
- Scale..... 1/1 or 1/10
- Resolution (pixels per inch)..... @ 1/1 scale 75 ppi | @ 1/10 scale 750 ppi
- Bleed..... 2 inches top, bottom, left and right
- Fonts..... All type usage must be outlined
- Support Art (placed images)..... Must be embedded and include all place images in a separate folder named "links" when uploading art.
- \* All shadow, blur and glow effects must be placed artwork
- \* All patterns must be expanded

### PDF

A separate file is requested for each layout containing ALL and ONLY the content of the printed piece.

- Color Space - CMYK/Pantone..... Rich Black - 50C, 50M, 50Y, 100K
- Scale..... 1/1 or 1/10
- Resolution (pixels per inch)..... @ 1/1 scale 75ppi | @ 1/10 scale 750ppi
- Bleed..... 2 inches top, bottom, left and right (must set document size at bleed before saving as pdf)
- Fonts..... All type usage must be outlined or embedded
- Support Art (placed images)..... Must be embedded and include all place images in a separate folder named "links" when uploading art.
- \* All shadow, blur and glow effects must be placed artwork

### General FTP Info

Below is our general FTP account login information. If you would like a private account set up for your company, you may request one from your Tectonics Sales Representative. When uploading to our server, you must use a FTP client software. Below are some links to download a **free** FTP client for PC and MAC users, if you do not already have one.

**Address:** ftp://75.144.80.186

**Login:** tectonics\_general

**Password:** tg2010;

FTP Clients For PC Users: <http://cyberduck.ch/> | <http://filezilla-project.org/download.php?type=client>

FTP Clients for MAC Users: <http://fetchsoftworks.com/fetch/download> | <http://cyberduck.ch/>